



# end-to-end Business Solutions

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Learn Top To Bottom Of How ecommerce works and how thousands Of people are making 6-7 Figures a year through eCommerce! Use this guide to Jumpstart your Private Label Business and become financially free!



## **| YOU HAVE A CHOICE**

You know that you want to find a winning product but you have yet to pull the trigger because you're still questioning if it's really possible for you... You often find yourself spending hours doing product research but still second guess if you've really found the right product.

You're tired of working a 9-5 job, you know you want extra income, and want all the freedom that comes with an Amazon business but something just isn't clicking...

**You know that you need a solution.**

**You need to be 100% sure of the next step in starting or scaling your business....**

But the question is, where do you go from here?

At this point, you probably know that ecommerce works, and that people all over the world are making a ton of money, but your biggest problem is that you don't know every little step to get there... and you're drowning in self-doubt about making a big investment on the wrong product.



# THERE ARE 2 PATHS IN FRONT OF YOU



Continue doing what you've been doing swimming in an ocean of free disorganized information, watching tons of youtube videos, stuck consuming content but afraid to take action.



Decide to go all in on building a sustainable 10-30k A Month ecommerce business and in the process finally achieve financial, locational, and time freedom doing it.

OR

## THIS GUIDE IS FOR THOSE OF US WHO CHOOSE OPTION #2

The action taker who knows that they are destined for more than an office job... The one who is ready to put in the work and finally build their legacy.

If you're tired of playing small, you're done asking for permission, and you realize that your potential is far greater than the life you have now, and the number in your bank account...

And if success is your only option — This is for you.



# THE FUTURE OF eCommerce

Here's the truth...

We're entering a "Digital Ecom Gold Rush"

Amazon is growing and growing fast! From 2017 to 2018 they increased their sales from 177.87 Billion to 232.89 Billion...that is over a 55 Billion Dollar increase, in one year!

With so much of the U.S. population still not shopping online and Amazon's being all about 'rapid growth', which has made them the goliath they are today, you can expect this same growth in 2021 and for so many years to come!

Especially with what has happened in 2020 and so many being forced to learn to shop online!

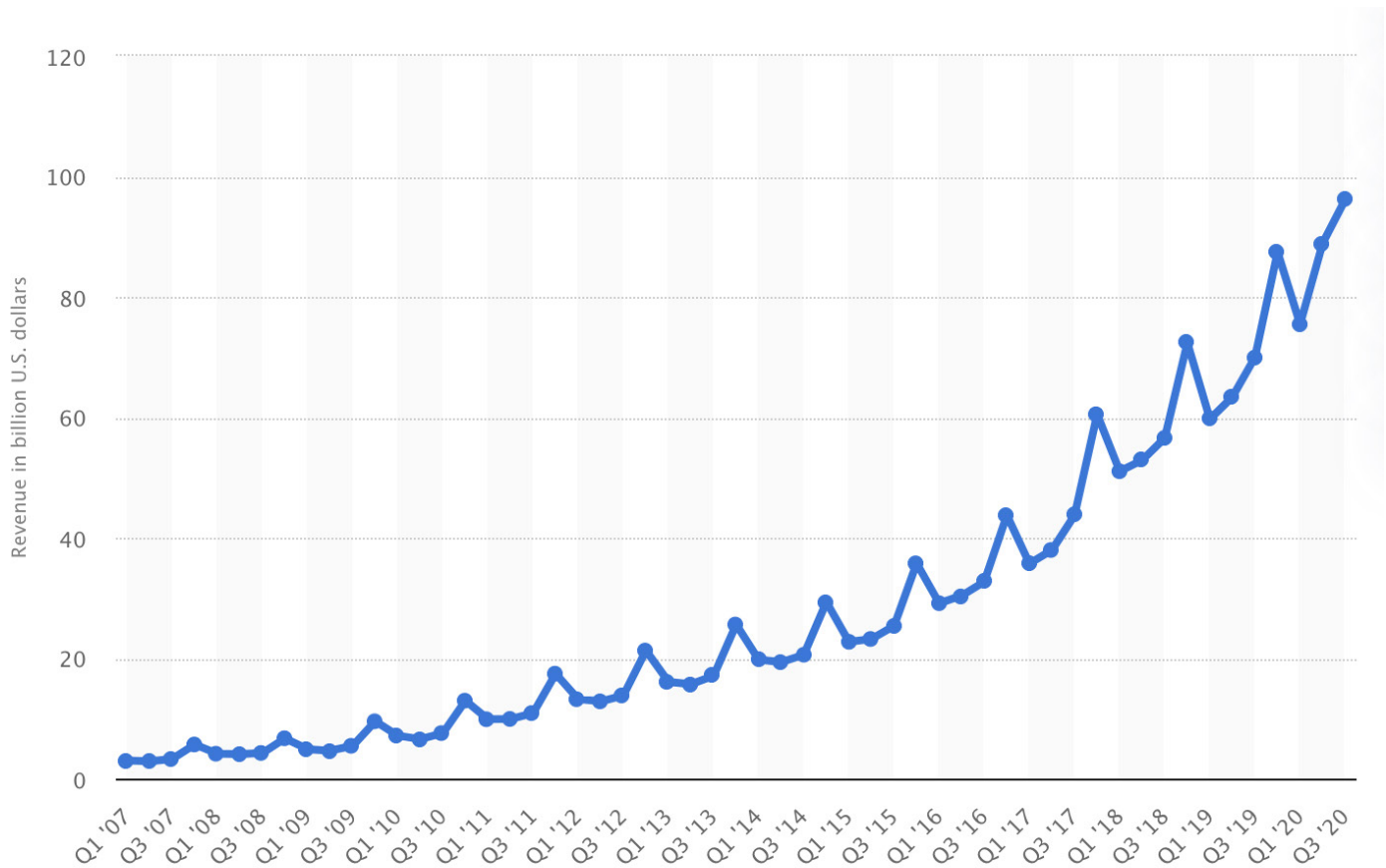
Brand new sellers are hopping on Amazon & Walmart and creating 6-7 figure online businesses with a full time income..

I mean it almost sounds too good to be true - you may have even questioned that yourself.. Is Amazon too Saturated? Are there too many sellers? Are you too late?

Trust Insights, the boom is literally just beginning. The numbers show that NOW really is the best time to get started because eCommerce is growing exponentially every single year...







(Source: <https://www.statista.com/statistics/273963/quarterly-revenue-of-amazoncom/>)

While the numbers are rising, and as expected, so is the competition.

The day and age where you can just throw up a generic listing and make a quick million is over...

If you don't have the updated strategies and techniques to successfully select products, launch your listing, and rank on page one, Amazon will swallow you and your investment alive..

THAT doesn't mean it won't work for you, you just need to be smarter. You need to be ahead of the curve, and constantly be up to date with the latest amazon strategies - or be closely connected to someone who is.



Success on Amazon & Walmart comes down to  
my simple Power 5 Process or P5P:

## POWER 5 PROCESS “P5P”



“By Yourself” Product  
Research...



The Just One  
Supplier Method...



Find & Buy Listing  
Creation...



The Perfect  
Launch...



Branding To  
Win...

Imagine this....

Your ideal customer sits down at a computer and starts typing into the Amazon search bar, looking for your specific product that solves their problem...

They see your product listing you made with the perfect title and photos sitting right there at the top of the search results.

They click it, they read through all the bullets & descriptions, they scroll through all your tailor made photos, they read all your positive reviews, and then they decide right then and there, without ever talking to you, that this product is the one for them.

They push the “Buy Now” button and order with Amazon’s Game Changing One Click Ordering...



Now imagine this happening, every hour every day, while you are awake or asleep, and with Amazon's huge Prime customer base that spends an average \$1400 a year on the platform. (Source, <https://www.statista.com/topics/4076/amazon-prime/>)

Orrrrr, you could build a Shopify Store that no one has ever heard of before, and spend thousands on Facebook Ad “tests” that bring traffic but never seem to convert...

I am not saying that Shopify doesn't work, I even use it personally for my Amazon products!

But when it comes to starting a business with 100+ Million Amazon Prime customers actively searching for products vs a brand new Shopify store with 0 customers and 0 organic traffic...

I'm going to go ahead and lean with 100+ Million, would you agree?



# WHAT YOU NEED TO KNOW BEFORE STARTING YOUR AMAZON FBA BUSINESS

## 1. YOU GET GOOD AT WHAT YOU DO

I used to be overwhelmed with the idea of starting an Amazon business or any business for that matter.

I had no clue how to get started, how to set up an LLC, look for successful products, how to source them, and most importantly, how to even sell them on Amazon! I knew nothing and the more I researched the more confused I got!

Maybe you can relate to that?

...Be okay with being a beginner and a student.



The truth is, nobody wakes up naturally born with "Amazon" skills, they are only learned with a lot of practice and patience.

For most, actually starting an Amazon business is going to feel weird and probably a little scary. That is okay! You will get used to it, and after each foot in front of the other you will make massive progress and pick up the skills necessary to become an expert.

Right now, about **69% of Americans have shopped online, with Europe and the rest of the world not too far behind.** That number is rapidly growing everyday due to reasons you know all too well from 2020.





In my professional opinion, ecommerce is just beginning, and Amazon is the leader and will be the leader of global ecommerce for so long to come.

So this isn't something you just push off or ignore, this is a rare business opportunity at the perfect time.

If you're just getting started, and you feel like I did, don't get discouraged! Keep trying, be patient with yourself and remember that you get good at what you do!

## 2. MESSY ACTION ALWAYS WINS

Perfectionism is a big culprit in killing dreams.

It's one of the more common forms of self sabotage and it will leave you stuck, and behind on your business while stressing the small details.

One of the key ingredients in success is consistent action.. and consistent action is difficult if everything you do, absolutely must be perfect.



Your first product will not be perfect, your product packaging won't be perfect, your brand name won't be perfect....and guess what?? It doesn't have to be to be successful!

My first winning product was far from perfect, it was a real mess to get this thing off the ground and onto Amazon, then eventually to making me money on Amazon.

I did a lot of things that I now know are "wrong" or low quality, and I still got to success and all the skills I have today were built from every messy step I took...

Lesson of the story... messy action is better than no action.

Don't stress the small stuff, drop the perfectionism and focus your time and energy on moving towards what you know needs to be done.



### 3. THE “RIGHT” TIME

The “right” time is not a “moment” in time... it’s a decision.

You will never feel like NOW is the perfect time to start your Amazon Business..

The truth is that “now is just not the right time” is an excuse. and If you want this to work, you have to want it more than you want a way out, because trust me if you are looking for an excuse.. You will find one.

So when is the right time?

You’re only ONE product away from a completely different life so I hope that you said NOW!



## 4. LONG TERM THINKING > INSTANT GRATIFICATION

If you're looking to make 7 figures in the next 30 days....  
This is not for you.

And this is not a business where short term thinking and wanting to "get rich quick" are rewarded.

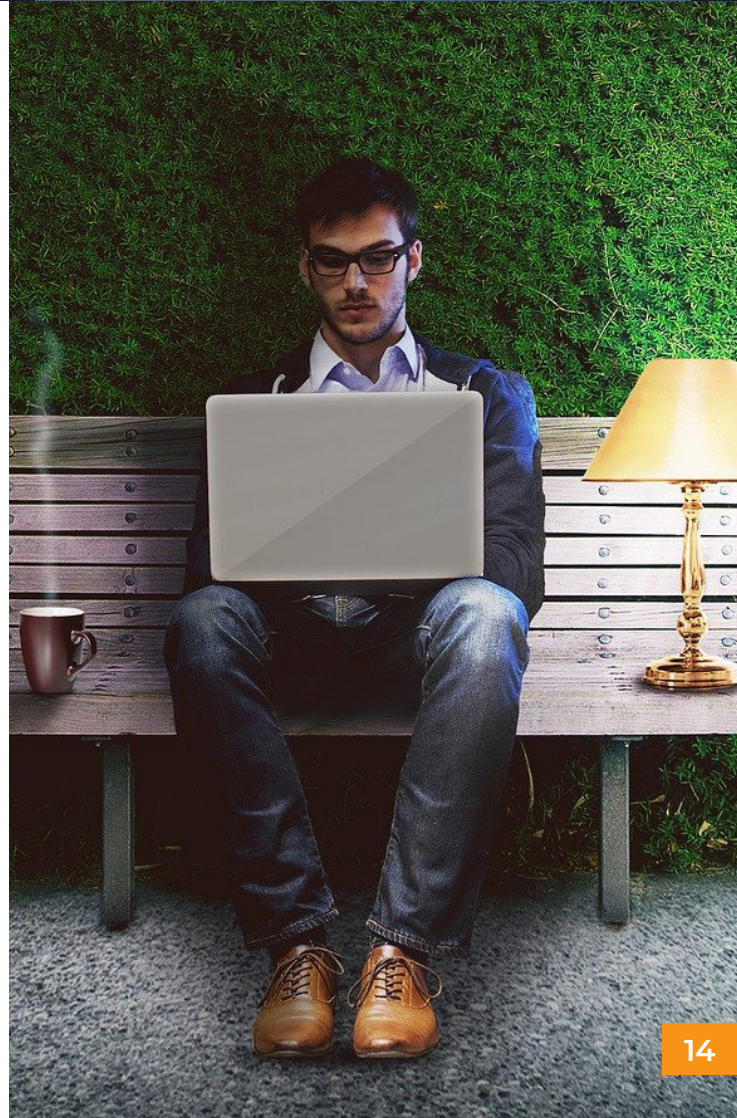
My strategy reflects that and is for those who want to build a healthy and sustainable Amazon business.

Amazon Wealth Accelerator is all about building a solid foundation over time, this way we not only get sales this year but have a system built to get us sales for the next 5 or 10 years+!

Once this foundation is built, and I won't lie, it's hard work that takes patience and consistent action, but once it is built you will see how easy it is to rinse and repeat with future products, build a brand, and get to \$30k+ a month on Amazon.

Which for most people, will allow you the time, location, and financial freedom that you've always wanted.

Once you understand that we are building something over 3-6 months and not a week, it relieves the constant stress that you put yourself under, it allows you to make clear and long term decisions that are best for your business, and allows you to become an expert over time and dominate.





Remember, no one learns and masters a skill in a week. It takes real time, and that time is actually beneficial to your business and your mind.

As most of what I say comes from experience, this is something I had to learn the hard way. I wanted the results now and I could not wait.

This forced me to make short term decisions in my product research, supplier outreach, product development, launching strategies, and everything else...

This explains the 3 failed products, the terrible suppliers & product quality I had, my inconsistent sales, and the lack of success in my business.

Once I learned this lesson and changed my mindset, this is where everything changed in my business and when I was able to sustain 6-7 figures every year.

**LONG TERM THINKING > INSTANT GRATIFICATION**





# Interested to take this to next step?

We implement this strategy for multiple marketing places for higher ROI and sure success of your business.

For more details, contact us

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